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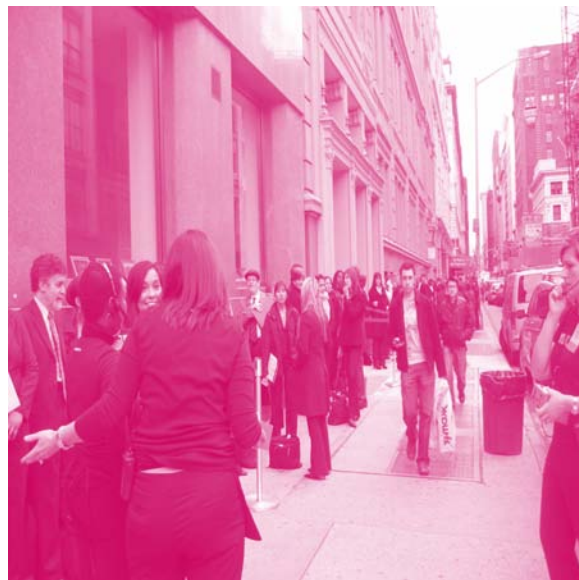
SPRING 2012 FASHION CAREER FAIRS

Los Angeles · California Market Center · Tuesday, March 20th · 2 pm - 7 pm
New York · 7 West New York · Thursday, April 26th · 2 pm - 7 pm

Contact Chris Kidd at 314.454.9920 or chris@stylecareers.com to reserve a booth. Space is limited.

STYLECAREERS.COM

FASHION CAREER FAIRS - SPRING 2012
LOS ANGELES & NEW YORK



WHY SHOULD YOU EXHIBIT AT THE STYLECAREERS.COM FASHION CAREER FAIR?

ONLINE & FACE-TO-FACE

StyleCareers.com is the fashion industry's #1 recruiting tool!

LA FASHION CAREER FAIR

Tuesday, March 20th, 2012
California Market Center

NY FASHION CAREER FAIR

Thursday, April 26th, 2012
7West Event Space

SPACE IS LIMITED

Reserve Your Booth Today!

QUALITY

As with our previous recruiting events, StyleCareers.com will endeavor to weed-out *non* and *lesser* qualified job seekers. **Out of respect for your time we will not allow store-level, intern or entry-level candidates to attend** our career fair.

INTEGRITY

StyleCareers.com is **not a recruiting agency**. We do not collect placement fees or provide temporary employment services and have no reason to **cherry-pick** the best candidates for our own use.

With StyleCareers.com, you get **unbiased access** to the industry's **best talent**.

VALUE

For about the cost of a **one-day ad in WWD**, you can **meet face-to-face** with **100's of pre-qualified AND pre-screened, fashion-industry professionals**.

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YOUR INDUSTRY. YOUR CANDIDATES. YOUR RECRUITING EVENT!

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MARKET SEGMENTS

Apparel, Textiles, Corporate Retail, Footwear, Handbags, Leather Goods, Jewelry, Luggage, Hosiery, Watches, Cold Weather, Hats and various other

JOB FUNCTIONS

Account Execs
Brand Managers
Buyers
Chargebacks
Colorists
Corporate Visuals
Costing
Customer Compliance
Customer Service
Designers - Product
Designers - CAD

Designers - Graphics
Designers - Prints/Surface
Designers - Store/Fixtures
Designers - Technical
Designers - Textiles
E-Commerce
EDI
Executive
Fit Models
HR/Recruiting
Licensing

Line Builders
Marketing
Marking/Grading
Merchandisers
Operations
Pattern Makers
PDM Specialists
Planners/Allocators
Product Managers
Product Safety
Production/Mfg

Sales Reps
Sample Makers
Sourcing/Quality
Store Construction/Design
Stylists
Technical Designers
Textile Stylists
Textile Technologists
Trim Developers
Vendor Compliance
...and many more!!!

WE'VE GOT YOU COVERED!

Access to **all candidate resumes** through StyleCareers.com, the industry's best candidate database.

Print, Internet, Direct and Broadcast advertising will **promote your company** and your open jobs.

Two **VIP Passes** for each booth (free passes for candidates with scheduled interviews).

Table, Chairs, Resume Baskets, Afternoon Snack, Beverages and plenty of volunteers.

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FASHION CAREER FAIR PREVIOUS EXHIBITORS

7 For All Mankind
Aeropostale
adidas Salomon
Alfred Dunner
American Apparel
American Eagle Outfitters
Anchor Blue/ Hub Distributing
Anna's Linens
Anthropologie
Apparel Placements
Arden B.
BCBG Max Azria Group
bebe Stores, Inc
Bloomingdale's
Brown Shoe Company
Burton Snowboards
Calvin Klein, Inc.
Carhartt
Carole Hochman
Charlotte Russe / Rampage Stores
Chinese Laundry
Club Monaco
Coach
Coldwater Creek
Cole Haan
Columbia Sportswear
Cutter & Buck
Delia*s
Diane's Beachwear
Dick's Sporting Goods, Inc.
Drapers & Damon's
Draven Shoes
Drifter
Eastman Footwear Group, Inc.
Ecko Unlimited
Eileen Fisher
Elie Tahari
Executive Network

Fang Clothing Co.
FASTeam
Forever 21
Fossil
Frederick's of Hollywood
G.H. Bass & Co
Gap, Inc.
Guess? Inc.
Haddad Brands
Hot Topic/Torrid
Hurley International

Liz Claiborne
MaCher
Macy's Merchandising Group
Marc Ecko Enterprises
Mellies, Inc.
Meynard Designs, Inc.
Michael Stars, Inc.
Mother's Work, Inc.
Motionwear Inc.
Movado Group
Nau, inc.

Report Footwear
Road Runner Sports
Saks 5th Avenue
Savannah College of Art and Design
Scott-Thaler and Associates
Sears Holdings
Soloman Page Group
Staffing by Hall, Inc.
Steve and Barry's®
Strategic Partners, Inc
Swat Fame Inc.
Talbots
Target Corporation
Taylor Hodson
The Assurance Group
The Betesh Group
The Gromwell Group
The Keen Agency
The Moret Group
TJX Companies
Tommy Hilfiger
Topline Corp
True Religion Brand Jeans
Tuttle Agency
Tween Brands, Inc.
TXT Carbon Group
Under Armour Performance
Urban Outfitters, Inc
Vanity Fair Brands
Vans
VF Sportswear, Inc.
Victoria's Secret
Vineyard Vines
Wal-Mart
Warnaco
Wet Seal, Inc
Williams-Sonoma, Inc.
Winston Retail Solutions

***A majority of our exhibitors have
attended more than one event!***

Isabella Fiori
Janou Pakter
JCPenney
JCrew
Jones Apparel Group
Jordache Enterprises
Juicy Couture
Karlyn
Keeco, LLC
Kellwood Company
Kenneth Cole Productions
Kid's Headquarters
Kohl's Department Stores
Komar
K-Swiss
Lands' End
Larry Hansel Clothing
Levi Strauss & Co.
LF Stores
Lilly Pulitzer
Limited Brands

Nautica
New Era Cap
Nike
Nine West Group
Nordstrom
NY & Company
Oakley
Oxford Industries
Pacific Sunwear
Payless ShoeSource
Perry Ellis International
Phat Farm/Baby Phat Footwear
Polo Ralph Lauren
Prada
Princess Cruises
PVH
Quiksilver
QVC
RAJ Manufacturing
Redcats USA
Reebok International, Ltd

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NEW YORK EVENT SPACE

7 WEST NEW YORK

7 West 34th Street (across from Empire State)

Conveniently located in the Fashion District

Fashionable, 11th Floor Event Space

Indoor/Climate Controlled Waiting for Candidates

30,000 Square Feet of Event Space

Professional Event Staff

***For more information about the venue please
visit: www.7wnewyork.com***



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LOS ANGELES EVENT SPACE

CALIFORNIA MARKET CENTER

110 East Ninth Street - Fashion Theater

Conveniently located in LA's
Fashion District

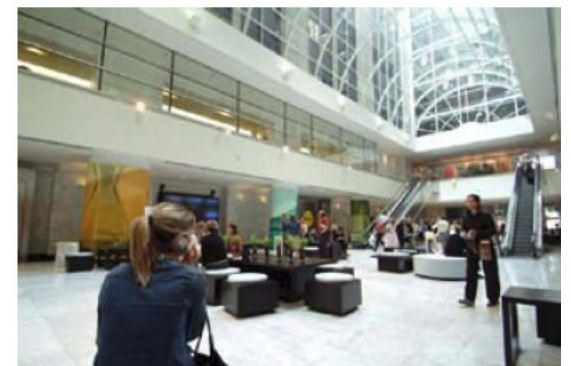
Covered/Indoor waiting for candidates

18,000 Square Feet of Event Space

Numerous facilities nearby

Professional Event Staff

***For more information about the venue please
visit: www.californiamarketcenter.com***



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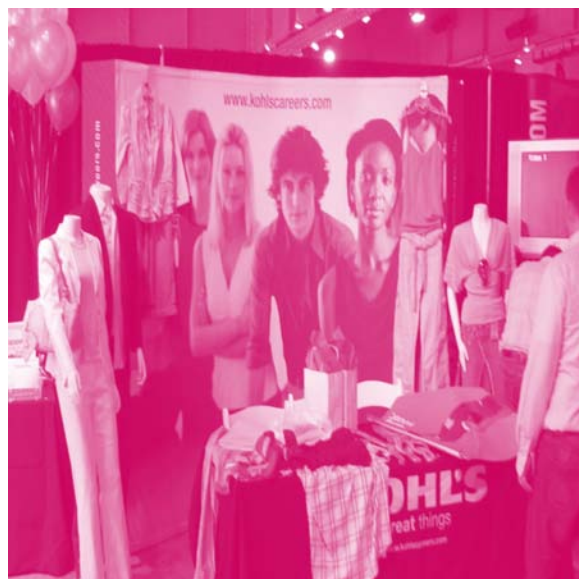
PICTURES FROM PREVIOUS EVENTS:



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SPONSORSHIP OPPORTUNITIES

Build Brand Awareness - Drive Traffic to Your Booth!

Bags Sponsorship

RESERVED

Candidates will be given a bag with your company's name and logo as they enter event. This is a great way to promote your organization to **every candidate** attending the fair.

- Plastic, Paper or Woven Bags with your company name and/or logo
- Create a visual impact while helping candidates carry the items they collect at the event
- You provide the bags and we'll make sure every candidate gets one!

Banner Placement

\$195

Promote your company by placing hanging banners in the candidate processing area. Some candidates will be in line for over an hour; give them something to look at while they wait!

- Promote your organization and drive candidates to your booth
- Banners can be up to 3 ft wide and 5 ft tall
- You provide the banner, we'll hang it up!

Career Fair Map/Pre-Reg Doc

\$195/\$295/\$395/\$495

To better serve our customers, we have re-styled the career fair map. On one side of a heavy weight piece of paper will be the floor map complete with full-color advertising. The other side will contain contact information for our exhibiting organizations and additional advertising space. **Candidates will be given the career fair map while they wait in line and will use the map to plan their time at the career fair.**

- Full Color, 2 1/2 x 2 1/4 inch ad, you provide the artwork
- Promote your organization and drive candidates to your booth
- Cost effective way to build brand awareness

See attached for advertising examples

Lanyards and Name Tag Holders

\$595

Candidates will be given a lanyard with your company's name and logo to hold their nametag as they enter event. This is a great way to promote your organization to **every candidate** attending the fair.

- We provide the name tags, you provide the lanyard and name tag holder

Resume Drop Table

\$595

Bins are provided for each of the career fair exhibitors. Candidates who are short on time can drop their resume into the bins that correspond with the companies in which they are interested.

- Sign with your organization's name, logo and booth number above the resume drop table
- This was the best sponsorship of the Madison Square Garden career fair!

Miscellaneous Giveaways

\$195

We'll give every candidate your marketing item at registration as they enter the fair. You provide the materials, we'll do the rest. Examples include:

- Mints / Candies
- Flyers / Raffle Tickets
- Pens

[insert your company name] Café

\$595

Provide much needed refreshment to weary job seekers AND promote your organization at the same time. We'll provide the space and help you promote it.

- Full Color, 2 1/2 x 2 1/4 inch ad on the Career Fair Map
- You provide the snacks, beverages and decoration

Get Creative! If you have a sponsorship idea that IS NOT described above, let us know.

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PRICE OF EXHIBIT BOOTH INCLUDES:

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- 10 ft x 10 ft Space (limited double-booths available)
- 6 Foot Table with Plain Black Tabledrape - 1
- Chairs - 4
- Exhibitor Passes - 4 (Extra charge for additional exhibitors)
- Candidate VIP Passes - 2
- Snacks and Refreshments
- Resume Drop - 2
- Company Name listed in Print Advertising
- Company Name and/or Logo Placement in Electronic Advertising
- Company Name and/or Logo Placement in Exhibitor Guide (given to all candidates)
- Jobs Link on the StyleCareers Website