

PRODUCED BY STYLECAREERS.COM



# STYLECAREERS.COM FASHION CAREER FAIR

Penn Plaza Pavilion · Thursday, May 10th, 2018 · 2pm to 7pm  
401 Seventh Ave at 33rd St · New York, NY

*Contact Chris Kidd at 314.454.9920 or [chris@stylecareers.com](mailto:chris@stylecareers.com) to reserve a booth. Space is limited.*

# STYLECAREERS.COM

FashionCareerFair - New York  
Thursday, May 10th, 2018



## WHY SHOULD YOU EXHIBIT AT THE STYLECAREERS.COM FASHION CAREER FAIR?

### ONLINE & FACE-TO-FACE

StyleCareers.com is the fashion  
**industry's #1 recruiting tool!**

### NY FASHION CAREER FAIR

Thursday, May 10th, 2018  
Penn Plaza Pavilion

### SPACE IS LIMITED

Reserve Your Booth Today!

### QUALITY

As with our previous recruiting events, StyleCareers.com will endeavor to weed-out *non* and *lesser* qualified job seekers. Out of respect for your time we will not allow store-level, intern or entry-level candidates to attend our career fair.

### INTEGRITY

StyleCareers.com is not a recruiting agency. We do not collect placement fees or provide temporary employment services and have no reason to **cherry-pick** the best candidates for our own use.

With StyleCareers.com, you get **unbiased access to the industry's** best talent.

### VALUE

For about the cost of a one-day ad in WWD, you can **meet face-to-face with 100's of pre-qualified AND pre-screened**, fashion-industry professionals.

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## YOUR INDUSTRY. YOUR CANDIDATES. YOUR RECRUITING EVENT!

### MARKET SEGMENTS

Apparel, Textiles, Corporate Retail, Footwear, Handbags, Leather Goods, Jewelry, Luggage, Hosiery, Watches, Cold Weather, Hats and various other

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### JOB FUNCTIONS

Account Execs  
Brand Managers  
Buyers  
Chargebacks  
Colorists  
Corporate Visuals  
Costing  
Customer Compliance  
Customer Service  
Designers - Product  
Designers - CAD

Designers - Graphics  
Designers - Prints/Surface  
Designers - Store/Fixtures  
Designers - Technical  
Designers - Textiles  
E-Commerce  
EDI  
Executive  
Fit Models  
HR/Recruiting  
Licensing

Line Builders  
Marketing  
Marking/Grading  
Merchandisers  
Operations  
Pattern Makers  
PDM Specialists  
Planners/Allocators  
Product Managers  
Product Safety  
Production/Mfg

Sales Reps  
Sample Makers  
Sourcing/Quality  
Store Construction/Design  
Stylists  
Technical Designers  
Textile Stylists  
Textile Technologists  
Trim Developers  
Vendor Compliance  
**...and many more!!!**

### WE'VE GOT YOU COVERED!

Access to all candidate resumes **through StyleCareers.com, the industry's best candidate database.**

Print, Internet, Direct and Broadcast advertising will promote your company and your open jobs.

Two VIP Passes for each booth (free passes for candidates with scheduled interviews).

Table, Chairs, Resume Baskets, Afternoon Snack, Beverages and plenty of volunteers.

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## FASHION CAREER FAIR PREVIOUS EXHIBITORS

7 For All Mankind  
Aeropostale  
adidas Salomon  
AgencyWorx  
Alfred Dunner  
American Apparel  
American Eagle Outfitters  
Anchor Blue/ Hub Distributing  
Anna's Linens  
Anthropologie  
Apparel Placements  
Arden B.  
BCBG Max Azria Group  
bebe Stores, Inc  
**Bloomingdale's**  
Brown Shoe Company  
Burton Snowboards  
Calvin Klein, Inc.  
Carhartt  
Carole Hochman  
Charlotte Russe / Rampage Stores  
Chinese Laundry  
Club Monaco  
Coach  
Coldwater Creek  
Cole Haan  
Columbia Sportswear  
Cutter & Buck  
Delia\*s  
Diane's Beachwear  
Dick's Sporting Goods, Inc.  
Drapers & Damon's  
Draven Shoes  
Drifter  
Eastman Footwear Group, Inc.  
Ecko Unlimited  
Eileen Fisher  
Elie Tahari

Executive Network  
Fang Clothing Co.  
FASTeam  
Forever 21  
Fossil  
Frederick's of Hollywood  
G.H. Bass & Co  
Gap, Inc.  
Guess? Inc.  
Haddad Brands  
Hot Topic/Torrid

Lilly Pulitzer  
Limited Brands  
Liz Claiborne  
MaCher  
**Macy's Merchandising Group**  
Marc Ecko Enterprises  
Mellies, Inc.  
Meynard Designs, Inc.  
Michael Stars, Inc.  
Mother's Work, Inc.  
Motionwear Inc.

Redcats USA  
Reebok International, Ltd  
Report Footwear  
Road Runner Sports  
Saks 5th Avenue  
Savannah College of Art and Design  
Sears Holdings  
Skip Hop  
Soloman Page Group  
Steve and Barry's®  
Strategic Partners, Inc  
Swat Fame Inc.  
Talbots  
Target Corporation  
Taylor Hodson  
The Assurance Group  
The Betesh Group  
The Gromwell Group  
The Moret Group  
TJX Companies  
Tommy Hilfiger  
Topline Corp  
True Religion Brand Jeans  
Tuttle Agency  
Tween Brands, Inc.  
TXT Carbon Group  
Under Armour Performance  
Urban Outfitters, Inc  
Vanity Fair Brands  
Vans  
VF Sportswear, Inc.  
Victoria's Secret  
Vineyard Vines  
Wal-Mart  
Warnaco  
Wet Seal, Inc  
Williams-Sonoma, Inc.  
Winston Retail Solutions

*A majority of our exhibitors have  
attended more than one event!*

Hurley International  
Isabella Fiori  
Janou Pakter  
JBCStyle  
JCPenney  
JCrew  
Jones Apparel Group  
Jordache Enterprises  
Juicy Couture  
Karlyn  
Keeco, LLC  
Kellwood Company  
Kenneth Cole Productions  
Kid's Headquarters  
**Kohl's Department Stores**  
Komar  
K-Swiss  
Lands' End  
Larry Hansel Clothing  
Levi Strauss & Co.  
LF Stores

Movado Group  
Nau, inc.  
Nautica  
New Era Cap  
Nike  
Nine West Group  
Nordstrom  
NY & Company  
Oakley  
Oxford Industries  
Pacific Sunwear  
Payless ShoeSource  
Perry Ellis International  
Phat Farm/Baby Phat Footwear  
Polo Ralph Lauren  
Prada  
Princess Cruises  
PVH  
Quiksilver  
QVC  
RAJ Manufacturing

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## NEW YORK EVENT SPACE

### PENN PLAZA PAVILION

401 Seventh Ave at 33rd St

Conveniently located in the Fashion District

Fashionable, 2nd Floor Event Space

Indoor/Climate Controlled Waiting for Candidates

40,000 Square Feet of Event Space

Professional Event Staff

*For more information about the venue please  
visit: [www.pennpavilion.com](http://www.pennpavilion.com)*



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## PICTURES FROM PREVIOUS EVENTS:



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## SPONSORSHIP OPPORTUNITIES

*Build Brand Awareness - Drive Traffic to Your Booth!*

### Bags Sponsorship

\$595

**Candidates will be given a bag with your company's name and logo** as they enter event. This is a great way to promote your organization to **every candidate** attending the fair.

- Plastic, Paper or Woven Bags with your company name and/or logo
- Create a visual impact while helping candidates carry the items they collect at the event
- **You provide the bags and we'll make sure every candidate gets one!**

### Banner Placement

\$195

Promote your company by placing hanging banners in the candidate processing area. Some candidates will be in line for over an hour; give them something to look at while they wait!

- Promote your organization and drive candidates to your booth
- Banners can be up to 3 ft wide and 5 ft tall
- **You provide the banner, we'll hang it up!**

### Career Fair Map/Pre-Reg Doc \$195/\$295/\$395/\$495

To better serve our customers, we have re-styled the career fair map. On one side of a heavy weight piece of paper will be the floor map complete with full-color advertising. The other side will contain contact information for our exhibiting organizations and additional advertising space. Candidates will be given the career fair map while they wait in line and will use the map to plan their time at the career fair.

- Full Color, 2 1/2 x 2 1/4 inch ad, you provide the artwork
- Promote your organization and drive candidates to your booth

### Wi-Fi Sponsorship

\$795

Sponsor the Wi-Fi that the candidates will use at the event. This is a great way to promote your organization to **every candidate** attending the fair.

- Create or send us imagery to create a small Wi-Fi sponsorship flyer **that will include your company's name/logo/booth number and the wi-fi password for the event.**

### Lanyards and Name Tag Holders

\$595

**Candidates will be given a lanyard with your company's name and logo** to hold their nametag as they enter event. This is a great way to promote your organization to **every candidate** attending the fair.

- We provide the name tags, you provide the lanyard and name tag holder

### Resume Drop Table

\$295

Bins are provided for each of the career fair exhibitors. Candidates who are short on time can drop their resume into the bins that correspond with the companies in which they are interested.

- **Sign with your organization's name, logo and booth number above the resume drop table**
- This was the best sponsorship of the Madison Square Garden career fair!

### Miscellaneous Giveaways

\$195

**We'll give every candidate your marketing item at registration as they enter the fair. You provide the materials, we'll do the rest. Examples include:**

- Mints / Candies
- Flyers / Raffle Tickets
- Pens

### [insert your company name] Café

\$595

Provide much needed refreshment to weary job seekers AND promote your organization at the same time. **We'll provide the space and help you promote it.**

- Full Color, 2 1/2 x 2 1/4 inch ad on the Career Fair Map
- You provide the snacks, beverages and decoration

**Get Creative! If you have a sponsorship idea that IS NOT described above, let us know.**

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## PRICE OF EXHIBIT BOOTH INCLUDES:

- 10 ft x 10 ft Space (limited double-booths available)
- 6 Foot Table with Plain Black Tabledrape - 1
- Chairs - 4
- Exhibitor Passes - 4 (Extra charge for additional exhibitors)
- Candidate VIP Passes - 2
- Snacks and Refreshments
- Resume Drop - 2
- Company Name listed in Print Advertising
- Company Name and/or Logo Placement in Electronic Advertising
- Company Name and/or Logo Placement in Exhibitor Guide (given to all candidates)
- Jobs Link on the StyleCareers Website

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