

PRODUCED BY STYLECAREERS.COM



STYLECAREERS.COM FASHION CAREER FAIR

Penn Plaza Pavilion · Thursday, April 19th, 2018 · 2pm to 7pm
401 Seventh Ave at 33rd St · New York, NY

*Contact Chris Kidd at 866.776.0688
or chris@stylecareers.com to reserve a booth. Space is limited.*

STYLECAREERS.COM

FashionCareerFair - New York
Thursday, April 19th, 2018



WHY SHOULD YOU EXHIBIT AT THE STYLECAREERS.COM FASHION CAREER FAIR?

ONLINE & FACE-TO-FACE

StyleCareers.com is the fashion industry's #1 recruiting tool!

NY FASHION CAREER FAIR

Thursday, April 19th, 2018
Penn Plaza Pavilion

SPACE IS LIMITED

Reserve Your Booth Today!

QUALITY

As with our previous recruiting events, StyleCareers.com will endeavor to weed-out *non* and *lesser* qualified job seekers. **Out of respect for your time we will not allow store-level, intern or entry-level candidates to attend** our career fair.

INTEGRITY

StyleCareers.com is **not a recruiting agency**. We do not collect placement fees or provide temporary employment services and have no reason to **cherry-pick** the best candidates for our own use.

With StyleCareers.com, you get **unbiased access** to the industry's **best talent**.

VALUE

For about the cost of a **one-day ad in WWD**, you can **meet face-to-face** with **100's of pre-qualified AND pre-screened, fashion-industry professionals**.

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YOUR INDUSTRY. YOUR CANDIDATES. YOUR RECRUITING EVENT!

MARKET SEGMENTS

Apparel, Textiles, Corporate Retail, Footwear, Handbags, Leather Goods, Jewelry, Luggage, Hosiery, Watches, Cold Weather, Hats and various other

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JOB FUNCTIONS

Account Execs
Brand Managers
Buyers
Chargebacks
Colorists
Corporate Visuals
Costing
Customer Compliance
Customer Service
Designers - Product
Designers - CAD

Designers - Graphics
Designers - Prints/Surface
Designers - Store/Fixtures
Designers - Technical
Designers - Textiles
E-Commerce
EDI
Executive
Fit Models
HR/Recruiting
Licensing

Line Builders
Marketing
Marking/Grading
Merchandisers
Operations
Pattern Makers
PDM Specialists
Planners/Allocators
Product Managers
Product Safety
Production/Mfg

Sales Reps
Sample Makers
Sourcing/Quality
Store Construction/Design
Stylists
Technical Designers
Textile Stylists
Textile Technologists
Trim Developers
Vendor Compliance
...and many more!!!

WE'VE GOT YOU COVERED!

Access to **all candidate resumes** through StyleCareers.com, the industry's best candidate database.

Print, Internet, Direct and Broadcast advertising will **promote your company** and your open jobs.

Two **VIP Passes** for each booth (free passes for candidates with scheduled interviews).

Table, Chairs, Resume Baskets, Afternoon Snack, Beverages and plenty of volunteers.

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FASHION CAREER FAIR PREVIOUS EXHIBITORS

7 For All Mankind
Aerostale
adidas Salomon
AgencyWorx
Alfred Dunner
American Apparel
American Eagle Outfitters
Anchor Blue/ Hub Distributing
Anna's Linens
Anthropologie
Apparel Placements
Arden B.
BCBG Max Azria Group
bebe Stores, Inc
Bloomingdale's
Brown Shoe Company
Burton Snowboards
Calvin Klein, Inc.
Carhartt
Carole Hochman
Charlotte Russe / Rampage Stores
Chinese Laundry
Club Monaco
Coach
Coldwater Creek
Cole Haan
Columbia Sportswear
Cutter & Buck
Delia*s
Diane's Beachwear
Dick's Sporting Goods, Inc.
Drapers & Damon's
Draven Shoes
Drifter
Eastman Footwear Group, Inc.
Ecko Unlimited
Eileen Fisher
Elie Tahari

Executive Network
Fang Clothing Co.
FASTeam
Forever 21
Fossil
Frederick's of Hollywood
G.H. Bass & Co
Gap, Inc.
Guess? Inc.
Haddad Brands
Hot Topic/Torrid

Lilly Pulitzer
Limited Brands
Liz Claiborne
MaCher
Macy's Merchandising Group
Marc Ecko Enterprises
Mellies, Inc.
Meynard Designs, Inc.
Michael Stars, Inc.
Mother's Work, Inc.
Motionwear Inc.

Redcats USA
Reebok International, Ltd
Report Footwear
Road Runner Sports
Saks 5th Avenue
Savannah College of Art and Design
Sears Holdings
Skip Hop
Soloman Page Group
Steve and Barry's®
Strategic Partners, Inc
Swat Fame Inc.
Talbots
Target Corporation
Taylor Hodson
The Assurance Group
The Betesh Group
The Gromwell Group
The Moret Group
TJX Companies
Tommy Hilfinger
Topline Corp
True Religion Brand Jeans
Tuttle Agency
Tween Brands, Inc.
TXT Carbon Group
Under Armour Performance
Urban Outfitters, Inc
Vanity Fair Brands
Vans
VF Sportswear, Inc.
Victoria's Secret
Vineyard Vines
Wal-Mart
Warnaco
Wet Seal, Inc
Williams-Sonoma, Inc.
Winston Retail Solutions

***A majority of our exhibitors have
attended more than one event!***

Hurley International
Isabella Fiori
Janou Pakter
JBCStyle
JCPenney
JCrew
Jones Apparel Group
Jordache Enterprises
Juicy Couture
Karlyn
Keeco, LLC
Kellwood Company
Kenneth Cole Productions
Kid's Headquarters
Kohl's Department Stores
Komar
K-Swiss
Lands' End
Larry Hansel Clothing
Levi Strauss & Co.
LF Stores

Movado Group
Nau, inc.
Nautica
New Era Cap
Nike
Nine West Group
Nordstrom
NY & Company
Oakley
Oxford Industries
Pacific Sunwear
Payless ShoeSource
Perry Ellis International
Phat Farm/Baby Phat Footwear
Polo Ralph Lauren
Prada
Princess Cruises
PVH
Quiksilver
QVC
RAJ Manufacturing

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NEW YORK EVENT SPACE

PENN PLAZA PAVILION

401 Seventh Ave at 33rd St

Conveniently located in the Fashion District

Fashionable, 2nd Floor Event Space

Indoor/Climate Controlled Waiting for Candidates

40,000 Square Feet of Event Space

Professional Event Staff

***For more information about the venue please
visit: www.pennpavilion.com***



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PICTURES FROM PREVIOUS EVENTS:



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SPONSORSHIP OPPORTUNITIES

Build Brand Awareness - Drive Traffic to Your Booth!

Bags Sponsorship

\$595

Candidates will be given a bag with your company's name and logo as they enter event. This is a great way to promote your organization to **every candidate** attending the fair.

- Plastic, Paper or Woven Bags with your company name and/or logo
- Create a visual impact while helping candidates carry the items they collect at the event
- You provide the bags and we'll make sure every candidate gets one!

Banner Placement

\$195

Promote your company by placing hanging banners in the candidate processing area. Some candidates will be in line for over an hour; give them something to look at while they wait!

- Promote your organization and drive candidates to your booth
- Banners can be up to 3 ft wide and 5 ft tall
- You provide the banner, we'll hang it up!

Career Fair Map/Pre-Reg Doc **\$195/\$295/\$395/\$495**

To better serve our customers, we have re-styled the career fair map. On one side of a heavy weight piece of paper will be the floor map complete with full-color advertising. The other side will contain contact information for our exhibiting organizations and additional advertising space. **Candidates will be given the career fair map while they wait in line and will use the map to plan their time at the career fair.**

- Full Color, 2 1/2 x 2 1/4 inch ad, you provide the artwork
- Promote your organization and drive candidates to your booth

Wi-Fi Sponsorship

\$795

Sponsor the Wi-Fi that the candidates will use at the event. This is a great way to promote your organization to **every candidate** attending the fair.

- Create or send us imagery to create a small Wi-Fi sponsorship flyer that will include your company's name/logo/booth number and the wi-fi password for the event.

Lanyards and Name Tag Holders

\$595

Candidates will be given a lanyard with your company's name and logo to hold their nametag as they enter event. This is a great way to promote your organization to **every candidate** attending the fair.

- We provide the name tags, you provide the lanyard and name tag holder

Resume Drop Table

\$295

Bins are provided for each of the career fair exhibitors. Candidates who are short on time can drop their resume into the bins that correspond with the companies in which they are interested.

- Sign with your organization's name, logo and booth number above the resume drop table
- This was the best sponsorship of the Madison Square Garden career fair!

Miscellaneous Giveaways

\$195

We'll give every candidate your marketing item at registration as they enter the fair. You provide the materials, we'll do the rest. Examples include:

- Mints / Candies
- Flyers / Raffle Tickets
- Pens

[insert your company name] Café

\$595

Provide much needed refreshment to weary job seekers AND promote your organization at the same time. We'll provide the space and help you promote it.

- Full Color, 2 1/2 x 2 1/4 inch ad on the Career Fair Map
- You provide the snacks, beverages and decoration

Get Creative! If you have a sponsorship idea that IS NOT described above, let us know.

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PRICE OF EXHIBIT BOOTH INCLUDES:

- 10 ft x 10 ft Space (limited double-booths available)
- 6 Foot Table with Plain White Tabledrape
- Chairs - 4
- Exhibitor Passes - 4 (extra charge for additional exhibitors)
- Candidate VIP Passes - 2
- Snacks and Refreshments
- Resume Drop - 2
- Company Name Listed in Print Advertising
- Company Name and/or Logo Placement in Electronic Advertising
- Company Name and/or Logo Placement in Exhibitor Guide (given to all candidates)
- Jobs Link on the StyleCareers Website

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